



Press release

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RONSON Accelerates. Q2 Sales up 72% Year-on-Year

RONSON Development sold 150 residential units in the second quarter of 2026, representing a 72% increase year-on-year and a 23% increase compared with the first quarter of 2026. In the first half of the year, the Company sold 272 units, an increase of nearly 49% compared with the same period last year.

The strongest sales performance in the second quarter came from the Ursus Centralny project, where 53 units were sold, followed by Grunwald Między Drzewami with 22 units and Miasto Moje with 21 units sold. During the same period, RONSON handed over 83 units to customers, including 59 units in Miasto Moje, 9 units in Zielono Mi, and 6 units in Nowa Północ.

– "The second quarter confirmed a clear acceleration in RONSON Development's sales performance. In a market where customers remain highly selective, we increased sales both quarter-on-quarter and significantly year-on-year. The strong momentum in our results reflects the strength of our brand, the attractiveness of our portfolio, and the effectiveness of our sales activities across four regional markets.

The first sales in our new Bosco development in Warsaw's Białoleka district confirm that we are accurately responding to customer needs and are able to successfully generate demand for newly launched projects. During the second half of the year, we plan to systematically expand our offering with new projects and development phases, including a new investment in Warsaw's Bemowo district,

Drobnera 22 in Wrocław, and new phases of Nova Królikarnia and Nowa Północ. All of these projects have obtained final building permits.

This will allow us to further expand our portfolio while maintaining a diversified offering in terms of location, apartment size, and price segments.

*We remain in a very strong financial position, continue to execute our strategic objectives, and further strengthen our land bank. We are entering the second half of the year with solid sales results, a well-prepared pipeline of upcoming launches, and strong potential for further growth.” – **said Boaz Haim, CEO of RONSON Development.***

– “ The 23% quarter-on-quarter and 72% year-on-year growth is the result of our consistent focus on sales conversion, effective product positioning, and concentration on projects with the strongest sales potential. The particularly strong performance of Ursus Centralny confirms that a well-designed product, an attractive location, and a compelling value proposition remain the key drivers of customers' purchasing decisions.

In the first half of the year, we sold 272 units, compared with 183 units a year earlier. This represents an increase of nearly 49% and provides us with a solid foundation for achieving our objectives for 2026. At the same time, we continue to drive sales in our existing developments while preparing new project launches that will further expand customer choice in Warsaw, Wrocław, Poznań, and Szczecin.

*In the second half of the year, we will continue to improve sales efficiency while selectively launching new developments. Our objective is to maintain strong sales momentum while preserving profitability and a disciplined approach to portfolio management.” – **Andrzej Gutowski, RONSON Development Sales Director***

About RONSON Development:

RONSON Development is an experienced and dynamically growing real estate developer, conducting residential investments in Poland's largest cities, mainly in Warsaw, as well as in Poznań, Wrocław, and Szczecin. Since its inception in 2000, RONSON has earned the trust of thousands of customers, positioning it as one of Poland's leading development companies.

RONSON creates living spaces that are comfortable and well-designed. It is a pioneer in implementing environmentally friendly solutions aimed at climate protection and reducing utility costs for residents. The company's current portfolio includes apartments tailored to various client needs – from high-end units to those in the popular segment.

RONSON Development is a member of the Polish Association of Developers. Its reliability is confirmed by numerous awards and certifications. Since January 2025, the company has held the “Consumer

Laurel” award. In December 2024, for the second year in a row, RONSON was the runner-up in the National Ranking of the Best Developers organized by *Strefa Gospodarki*, a supplement of *Dziennik Gazeta Prawna*.

In April 2023, RONSON Development received the *Otodom Real Estate Leader 2022* title, while the Nowe Warzymice project won the *Wizjery 2022* award for the best use of eco-trends in residential development. The company was also recognized as *Business Superbrands 2021* and took third place in the 2022 edition of the same ranking. In 2020, RONSON ranked among the top in the National Ranking of the Best Residential Developers.

RONSON has also received multiple prestigious awards from analysts and stock market investors. In 2017, its website was awarded the title of *Golden Issuer’s Website* in a competition organized by the Association of Stock Exchange Issuers. In 2014, it won the *Polish Construction Eagles* award in the developer services category. In 2013, the company took first place in the *Stock Market Company of the Year* ranking in the "Investor Relations" category by *Puls Biznesu* and was granted the *Developer of the Year 2013* title by the Central Office of National Certification.

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